



DRUG ADS

**IS CORPORATE FREE SPEECH
MORE IMPORTANT THAN YOUR HEALTH?**

Who profits from prescription drug advertising?

What are the implications of direct-to-consumer advertising (DTCA) of prescription drugs on health care in Canada, especially for women?

Join us on March 4th when we will examine the CanWest Mediaworks Charter Challenge to the prohibition of DTCA: are we ready for American-style health care (and costs)?

DATE :

Tuesday,
March 4th, 2008

TIME :

7:30 pm

LOCATION :

Hart House Theatre
7 Hart House Circle
University of Toronto
Toronto

SPEAKER :

Dr. John Abramson

Harvard Medical School clinical
instructor and author of

***Overdosed America: The Broken
Promise of American Medicine***



INTRODUCTORY REMARKS :

Dr. Nancy Olivieri

**Event presented by Women and Health Protection (www.whp-apsf.ca),
the Canadian Union of Public Employees and the Canadian Federation of Nurses Unions**

Ad hoc coalition of intervenors in the Charter Challenge case:

Canadian Health Coalition • Canadian Union of Public Employees • Communications, Energy and Paperworkers Union of Canada
Canadian Federation of Nurses Unions • Medical Reform Group • Society for Diabetic Rights
Women and Health Protection • Terence Young